

MEDIA KIT



CHARLESTON TENNIS CIRCUIT

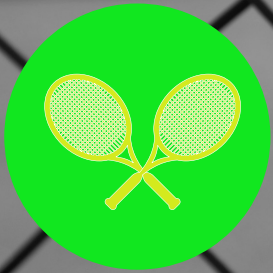
LET PASSION DETERMINE YOUR PATH.

CHARLESTONTENNISCIRCUIT.COM

NUMBERS THAT MAKE A MATCH.



18 Million People
Played Tennis in
2016



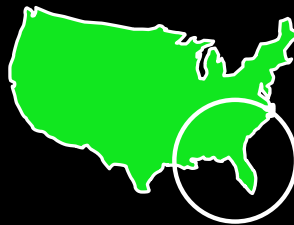
Over 2 million
players within the
age of 13-17



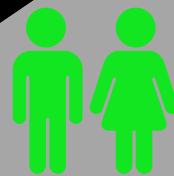
Tennis
Participation has
grown by 46% in
the Last 10 Years.



20.9% of Tennis Players
Live in the South Atlantic
Region



48% of tennis
players have a
college degree
or higher



54.6% Male
Players
45.4% Female
Players



54% of tennis
players have a
household
income of greater
than \$75,000 a
year

WHEN AN INVESTMENT MAKES A RETURN.



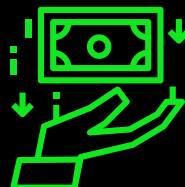
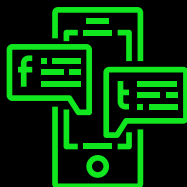
Event E-Mails

Networking Opportunities



Brand Awareness

Social Media



Sales Opportunities



SPONSORSHIP PACKAGES

| | Bronze | Silver | Gold | Presenting |
|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Amount in \$ | \$1500.00 | \$2500.00 | \$5000.00 | \$10000.00 |
| Invitation to yearly networking doubles | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Brand recognition during Players Party | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Name, logo & company description CTC website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Logo on UTR event registration website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Brand recognition in E-Mails to participants | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Brand recognition on marketing materials | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Logo on sponsorship wall | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Invitation to yearly sponsorship dinner | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Invitation to players party (+1) | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Booth space (10' x 10') on site during tournament | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Marketing material in Welcome Bag | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 1 x small banner on center court (3' x 3') | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Sponsor name designated exclusively as „presented by“ | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| 1 x big banner on center court (3' x 10') | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Take part in award ceremony (if applicable) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

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